



ScreenNJ Partner Information Sheet Inflatable Colon & Outreach Event Support

ScreenNJ is a statewide initiative to improve health outcomes and reduce health disparities in New Jersey in the focus areas of lung and colorectal cancer screening and prevention, and we are looking to connect and support provider agencies throughout the state that refer patients to or directly provide screening services for lung and/or colorectal cancer, as well as to help providers initiate or expand these type of screening and outreach services.

Thank you for your interest in improving colorectal and lung cancer screening rates and cancer prevention efforts in collaboration with the ScreenNJ program. For partner organizations, ScreenNJ is able to provide:

- educational content for clinical / patient-care staff (e.g., webinars, in-person educational programs, guidance documents about screening options and benefits)
- support for community outreach events (e.g., we can send health educators to assist with providing educational sessions to your community, we can bring a **giant inflatable colon** for colon cancer education to community events, etc.)
- educational material for patients (brochures, postcards, posters, help getting resources translated to the languages your patient population are most comfortable, etc.)
- connection to the growing ScreenNJ partner network for best practices, barrier-reduction, and referrals

Interested in having the Giant Inflatable Colon and/or ScreenNJ Health Educators at your upcoming event? Contact Emily (eicarey@cinj.rutgers.edu).

Small Giant Colon (4 ft tall x 6 ft wide)



Large Giant Colon (12 ft tall x 12 ft wide x 10 ft long)



- Easy Set-Up -- the small one takes about 3 minutes to fully inflate; the arch takes about 8-10 minutes.
- Can be used inside and outside -- need to be tethered / tied down if outside; can't be used outdoors in high winds.
- Run on electric motors / fans, so can be used inside without needing special ventilation -- need normal electric power with a 3-pronged outlet within 50 feet of the area you want them to be -- we provide the extension cords, but you provide the power. They can also run on generator power (but you'd have to provide that yourself).
- Bi-lingual English / Spanish signs describing different conditions (healthy colon, pre-cancerous polyps, colon cancer, etc.)
- Attract people to your educational content; engage community members to educate them on colorectal cancer prevention, screening, symptoms, and services.